



## YALDAH PUBLISHING

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### FOR IMMEDIATE RELEASE

## New Release “Mitzvah the Mutt” is a Wagging Good Tail

(St. Paul, MN, August 11, 2010) Matzah balls were never meant for a game of fetch, but try telling that to *Mitzvah the Mutt* when a Jewish family rescues him. Mitzvah’s silly antics charm his family, and his humorous misinterpretations of the Jewish holidays will leave readers laughing and begging for more. Get ready for a howling good time as Mitzvah celebrates Shabbat, Hanukkah and Passover.

*Mitzvah the Mutt*, an early children’s chapter book that’s got plenty of humor and not a single flea, is now available for sale. Written by award-winning California author Sylvia Rouss and illustrated by Minnesota artist Martha Rast, *Mitzvah the Mutt* also makes a great read-aloud story for younger children, according to a review by the Association of Jewish Libraries. The book is written for children of all backgrounds and beliefs and most appropriate for ages five to nine.

Both Sylvia Rouss and Martha Rast are available for interview and comment and for book signings in their local areas. Contact details available on request to Yaldah Publishing.

ABOUT THE AUTHOR: Sylvia Rouss is the award-winning author and early childhood educator who created the popular *Sammy Spider* and *The Littlest* books. Even with her success as an author, Sylvia has not given up what she loves most, teaching. She is currently a preschool teacher in Los Angeles, and says that she is “inspired by the children in my classroom.” Sylvia also received awards as an educator and she conducts seminars for parents and teachers. She is a featured author and lecturer at book fairs throughout the United States and Israel.

ABOUT THE ILLUSTRATOR: Minneapolis native Martha Rast attended both the School of the Art Institute of Chicago, and the Minneapolis College of Art and Design, where she studied for her BFA in painting and drawing, and her professional certificate in art education. Martha has taught art in Chicago, Minneapolis, and St. Paul to all ages, and loves teaching workshops. She continues to work as a fine artist in oil paints, encaustic, and assemblage and shows her work in a variety of venues in both the Midwest and Southwest.

*Mitzvah the Mutt* is now available for \$8.95 through bookstores, online, and wholesalers Ingram and Baker & Taylor.

*Mitzvah the Mutt* by Sylvia Rouss. Illustrated by Martha Rast. First Edition. 5.83 x 8.27 paperback, 98 pages. ISBN-13: 978-1-59287-180-3. \$8.95. Publication: June 15, 2010. Category: Juvenile Fiction.

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